

Doubling the Numbers in the West Central Region

could raise average household income by \$18,000.

This area encompasses 26 counties and 4 area development districts with a population of 693,208. Thirteen percent of the population has a bachelor's degree or above, and 29 percent has less than a high school diploma.

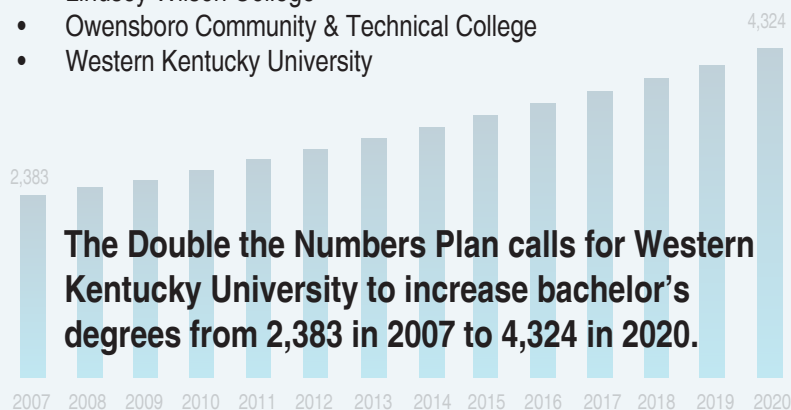
This region is Western Kentucky University's area of geographic responsibility, but it also includes 7 other postsecondary institutions, 35 K-12 public school districts, and 26 county adult education programs. All of these providers play a vital role in this plan.

The table below highlights the increases needed from this region for the state to reach its Double the Numbers goal. **The bachelor's degree target reflects the contributions of the 8 public and independent postsecondary partners in this area.**

Strategies	2020 Target
1. Increase high school graduates	9,234
2. Increase GED graduates	2,774
3. Increase 2- to 4-year transfers	2,214
4. Increase bachelor's degrees produced	5,986
5. Import bachelor's degree holders to KY	13,653

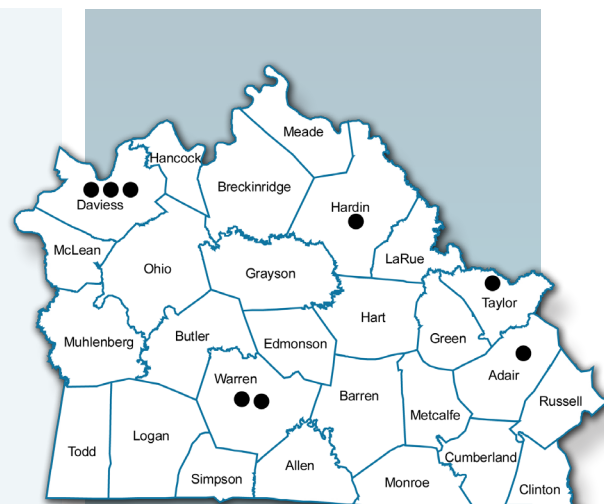
Area public and independent (AIKCU) colleges and universities

- Bowling Green Technical College
- Brescia University
- Campbellsville University
- Elizabethtown Community & Technical College
- Kentucky Wesleyan College
- Lindsey Wilson College
- Owensboro Community & Technical College
- Western Kentucky University



The Double the Numbers Plan calls for Western Kentucky University to increase bachelor's degrees from 2,383 in 2007 to 4,324 in 2020.

Western Kentucky University is a comprehensive university serving 18,664 undergraduate and graduate students.



If this region doubles the numbers, average household income could increase from \$29,282 to \$47,580.